



Color & Comfort

THE DIC WAY

Management Vision

Colour and Comfort by Chemistry

Corporate Values

- DIC value the safety of employees and customers and continuously strive to identify and manage risk of personal injury.
- We are making determined efforts to be leaders in the areas of environment, safety and health for all our stakeholders.
- We will build and maintain harmonious, mutually prosperous relationships with customers and suppliers, founded on understanding and trust.
- We will have an unceasing concern for quality and productivity so that our customers receive defect-free products and services of ever increasing value.
- We will respect the legislative requirements covering our activities, and contribute to the advancement of society through the use of fair and transparent business practices.
- We will respect the individuality of each employee and build an organisation that can boast of abundant creativity and a sense of teamwork.
- Employees will be empowered to contribute to our corporate success, and will work in an environment of openness, honesty and integrity.
- For our shareholders we will strive to increase corporate value by ensuring sustainable growth.

A handwritten signature in blue ink, appearing to read 'Richard Kemp'.

RICHARD KEMP
CHIEF OPERATING OFFICER
JANUARY 2019